Vital and controversial – a new, extended edition of a pathbreaking book.

Will the computer age, which offers us such power and precision, reduce us to robots? Or will it free our creativity and liberate us from drudgery? This is the book which shows that we can, and must, plan an alternative exciting technological future.

'challenges the power of the machine' - New Society

'essential reading' - New Statesman

Mike Cooley, who lives in Slough, is internationally known as an activist, engineer and academic.
Winner of the \$50,000 Alternative Nobel Prize, he is currently Director of Technology at the Greater London Enterprise Board.

Cover photograph Pictor International

The Hogarth Press

ISBN 0-7012-0769-8

TKO SINNEYO

ट्रसप्तम



Social Studies/Technology United Kingdom £8.99

